



Motivation to Achieve

Management guru Tom Peters has said, "When the number of awards is high, it makes the perceived possibility of winning something high as well, and then the average man will stretch to achieve." Like many of his premises, Peters' perspective is interesting and is especially true for our Society. The Society's Honors and Awards Program has experienced considerable expansion and now includes 30 Society and Divisional Awards. That's not bad for a professional society of 7000 members and perhaps, as Peters suggests, we have given the average scientist or engineer the perceived possibility of "winning something" and a greater motivation to achieve in his or her field.

The Society Awards Program spans a spectrum of opportunities to recognize and motivate scientists and engineers engaged in electrochemistry. Recognition for scientific or technological achievement is the most important component of the Program and is thoroughly covered by both the Society and Division Awards. The Society's Olin Palladium and Vittorio de Nora Awards recognize achievement in electrochemical science and technology or the "wet" side of the house, and the Solid State Science and Technology Award encompasses the "dry" side accomplishments. Additionally, eleven out of the twelve Society Divisions administer at least one award; these provide complete coverage of all the technical disciplines in the fields related to electrochemistry.

Like most professional societies, the ECS is deeply appreciative of the motivated volunteers who contribute their time and energy to the organization. We have established a number of awards to recognize service to the Society and/or commitment to the field, beyond the scientific accomplishments. The grandfather of all the Society Awards, the Edward G. Acheson Award, was founded in 1929 to recognize both service to the Society and scientific achievement in any of the disciplines. The Henry B. Linford Award honors distinguished teachers and the Fellow designation concentrates on scientific accomplishments, but the latter requires a high degree of involvement in Society activities. Finally, we offer Honorary Membership, an extremely exclusive class of membership, to recognize long term commitment to the Society and enduring contributions to the field. Honorary Membership has only been bestowed upon 67 members in the Society's 95 year history and includes luminaries such as Thomas Edison, Edward Weston, Leo Baekeland, Charles Tobias, and N. Bruce Hannay, to mention a few.

The Society also has many award opportunities for students and younger scientists and engineers, to motivate them to pursue active careers in electrochemistry and related fields. Every year we offer eight summer fellowships and biannually we select a student to win the prestigious F. M. Becket Award for overseas summer research. Several Divisions have student awards, as well as awarded student memberships in the Society, and travel grants for qualified students wishing to attend the Society Meetings. A student can also win an award by presenting one of the two best papers in the General Student Poster Session, held at each Spring and Fall Society Meeting. In addition, any author under the age of 31 who publishes in our Journal is eligible for the Norman Hackerman Young Authors Award. And finally, the Carl Wagner Memorial Award recognizes the achievements of mid-career scientists and engineers.

The Society has always recognized outstanding scientists from all over the world, and with the exception of the Local Sections, Society Awards are not

restricted to specific countries or geographic regions. Local Section Awards are administered by the individual Section Award Subcommittees. The Sections recognize various technical accomplishments, service to the Society, and student achievement through the Section Awards and also through participation at science fairs and other local science competitions. The Society also sponsors the Gwendolyn B. Wood Local Section Excellence Award to motivate Local Sections to excel in their region and in so doing, strengthen the Society.

As you can see, the Society has a large and diversified Awards Program, and to continually motivate and recognize the many individuals engaged in solid state and electrochemical science and technology, we need our members to nominate deserving recipients. Both the Society and

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Division award "Call for Nominations" regularly appear in the Awards Section of *Interface*. The Society nomination forms are simple and concise, and require only limited supplemental data. It's our part to simplify the process and to encourage you to see that valuable contributions are recognized. It's part of your professional responsibility to nominate your peers and colleagues. We encourage you to contribute to this vital function by nominating worthy candidates and making their perception of winning become the reality of prestigious recognition by their professional society.

Roque J. Calvo
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The Electrochemical Society, Inc.