



June 19-24, 2016 • CHICAGO, Illinois • USA

The 18th International Meeting on Lithium Batteries

Exhibit and Sponsorship Opportunities

Application Deadline: March 11, 2016

Don't miss your chance to showcase your products and services to an international audience of scientific leaders and decision makers!

For more information, please contact Casey Emilius, 609.737.1902 x 126 or casey.emilius@electrochem.org



IMLB 2016 is sponsored by ECS



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Lithium batteries are everywhere!

From medical devices to hybrid/electric vehicles—lithium batteries are powering a healthier, more sustainable world.

Come discuss recent progress in this crucial field at the 18th International Meeting on Lithium Batteries (IMLB 2016) in Chicago, IL from June 19 – 24, 2016.

IMLB 2016 is the premier international conference on the state of lithium battery science and technology, as well as current and future applications in transportation, commercial, aerospace, biomedical, and other promising sectors. Convening in the heart of downtown Chicago, the conference is expected to draw 2,000 experts, researchers, and company representatives involved in the lithium battery field.

The meeting will focus on both basic and applied research findings that have led to improved Li battery materials, and to the understanding of the fundamental processes that determine and control electrochemical performance.

International Organizing Committee

Chair

Khalil Amine, *Argonne National Laboratory*

Scientific Committee

Doron Aurbach, Bar-Ilan University, Israel
Peter Bruce, Oxford University, England
Yi Cui, Stanford University, USA
Jeff Dahn, Dalhousie University, Canada
Tien Duong, DOE, USA
Dominique Guyomard, CNRS, France
Xuejie Huang, Chinese Academy of Sciences, China
Minoru Inaba, Doshisha University, Japan
Juergen Janek, Justus Liebig-Universität Gießen, Germany
Yang Kook Sun, Hanyang University, South Korea
Shirley Meng, University of California at San Diego, USA
Linda Nazar, Waterloo University, Canada
Zempachi Ogumi, Kyoto University, Japan
Seung Oh, Seoul National University, South Korea

Co-Chairs

James J. Greenberger, *NAATBatt*
Michael Thackeray, *Argonne National Laboratory*

Tetsuya Osaka, Waseda University, Japan
Rosa Palacin, ICMB Spain
Jung-Ki Park, KAIST, South Korea
Novak Petr, Paul Scherrer Institute, Switzerland
Bruno Scrosati, University of Rome, Italy
Yang Shao-Horn, MIT, USA
Jean-Marie Tarascon, College de France, France
Josh Thomas, Uppsala University, Sweden
Martin Winter, Muenster University, Germany
Atsuo Yamada, Tokyo University, Japan
Xiao-Qing Yang, Brookhaven National Laboratory, USA
Yang Yong, Xiamen University, China
Won-Sub Yoon, Song Kyunkwan University, South Korea
Karim Zaghib, IREQ, Canada

You can help ensure the success of this important scientific event while promoting your organization through our exhibit and sponsorship program. In addition to our scientific exhibit, a welcome reception, lunches, coffee breaks and special sponsored symposia will give broad exposure to supporting organizations.

Please contact Casey Emilius
casey.emilius@electrochem.org | 609.737.1902 ext. 126



Sponsorship Opportunities

General Meeting Sponsorship

	Platinum \$20,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Your company listing & logo (linked to your site) on the meeting website	✓	✓	✓	✓
Your logo featured on the back page of the meeting program	✓	✓	✓	✓
Free Ad in the IMLB meeting program	Full Page	1/2 Page	1/4 Page	
Complimentary Meeting Registrations	3	2	1	
Complimentary Exhibit Booth	✓			

Platinum Packages

Opening Reception

\$30,000.00

Limit 1

IMLB will host a drinks reception to welcome meeting attendees. Your sponsorship will enhance the reception with extra food. Your organization's logo will appear on signage at the reception and on the cocktail napkins provided with the food and beverages.

Gala Dinner

\$20,000.00

Limit 3

Your company's logo will appear on signage at the Gala dinner, as well as in the confirmation email sent to attendees and on the cocktail napkins provided with the food and beverages.

Gold Packages

Plenary Session

\$10,000.00

Limit 8

As a plenary session sponsor, your organization will be introduced from the podium and visible signage featuring your logo will welcome attendees into the plenary session.

Tech Connect

\$10,000.00

Limit 2

Your logo will be featured on signage and as the screen saver and wallpaper at each computer station at the onsite internet café and electronics charging station. We will also use your company name as the wireless network name for added visibility.

Silver Packages

Meeting Program

\$5,000.00

Limit 12

Whenever an attendee reach for their program, they'll be grabbing a book branded with your logo. Sponsors receive a quarter-page in-program advertisement, as well as logo placement on the back cover of the program.

Poster Session

\$5,000.00

Limit 10

Support researchers and scientists by helping fund the venue for the poster session. Sponsors will be recognized on signage at the poster session and on the poster board numbers.

Bronze Packages

Coffee Station

\$3,000.00

Limit 5

Get noticed in well-trafficked areas of the meeting by sponsoring a morning coffee break. Your company's logo will be featured on beverage napkins and signage at coffee break stations throughout the week.

Young Scientist Sponsorship

\$2,500.00

No Limit

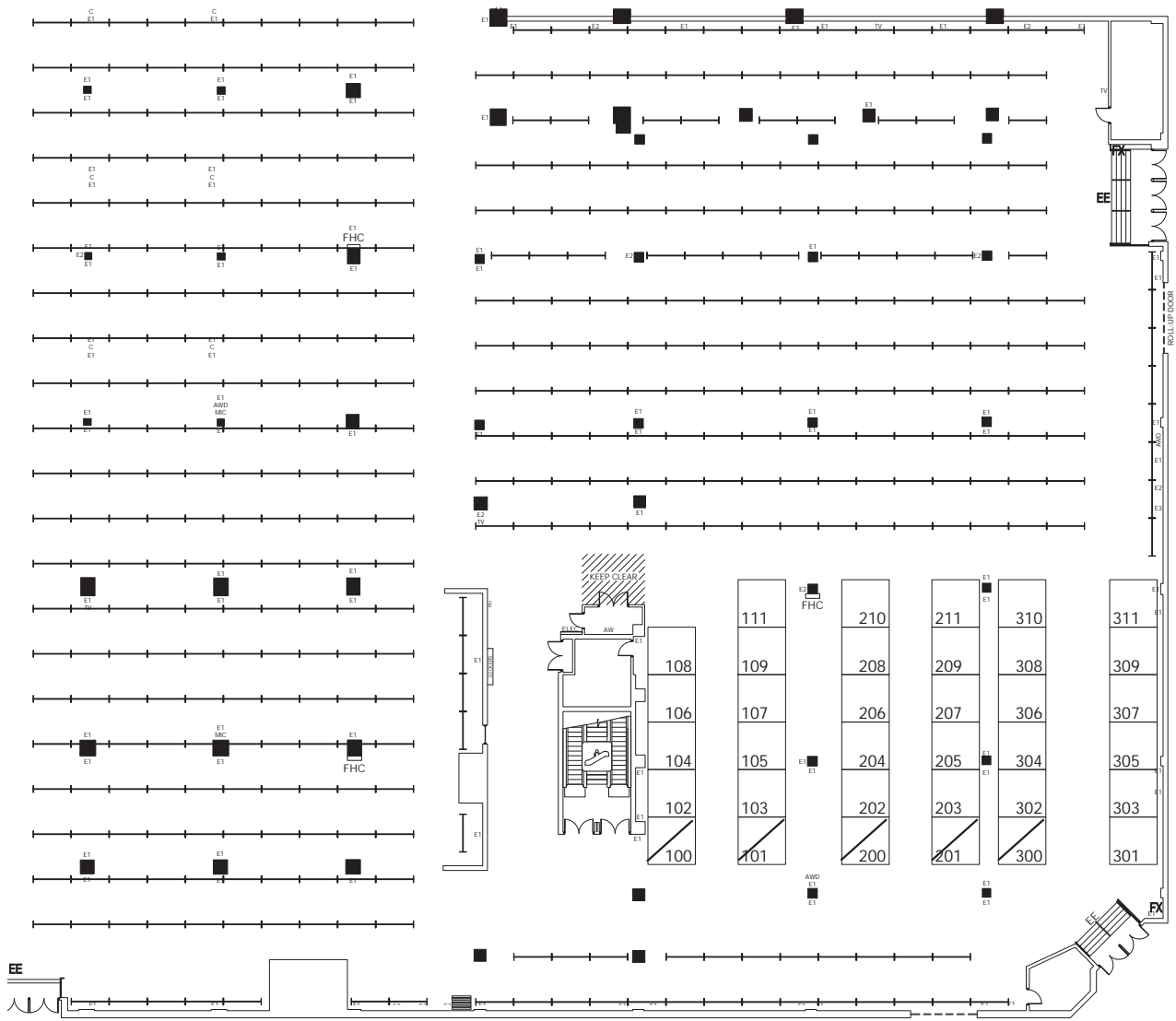
Support the participation of young scientists in IMLB 2016. Your sponsorship will directly support travel costs for students and young researchers of limited means. You will be recognized in the meeting program and confirmation emails to travel support recipients.

**For questions or custom sponsorship options, please contact Casey Emilius
casey.emilius@electrochem.org | 609.737.1902 ext. 126**



Technical Exhibit Opportunities

Hyatt Regency Chicago
 151 East Wacker Drive, Chicago, IL USA



*Floor plan is subject to change

Key

Booth Sold



Technical Exhibit Opportunities

Exhibit Schedule

Monday, June 20

1000-1600h..... Exhibitor Move In
1600-2000h..... Technical Exhibit & Poster Session*

Tuesday, June 21

1600-2000h..... Technical Exhibit & Poster Session*

Wednesday, June 22

Exhibit Closed

Thursday, June 23

1600-2000h..... Technical Exhibit & Poster Session*
2000-2400h..... Optional Exhibitor Tear Down

Friday, June 24

0800-1000h..... Exhibitor Tear Down

**Please see poster session sponsorship opportunity on page 3*

Booth & Display Features

All Standard Booths Include:

- Standard 10 x 10 foot exhibit space
- One single-line ID sign
- One skirted table with two side chairs and one waste basket
- Exhibitor profile on the IMLB website and in the meeting program (deadlines apply)
- One complimentary full meeting registration
- Two complimentary exhibit-only registrations

All Literature Displays (unstaffed) Include:

- One skirted table
- Company profile on the IMLB website and in the meeting program (deadlines apply)

Submission Instructions

Please submit pages 7-8 of this brochure with your 50-word organization description to Casey Emilius:
casey.emilius@electrochem.org | 609.737.2743 (fax)
IMLB 2016 | Attn: Casey Emilius | 65 S. Main Street | Pennington, NJ 08534

Pricing

First Booth.....\$4,000.00
Second Booth.....\$3,000.00
Third Booth.....\$2,000.00
Literature Display.....\$1,500.00

Payment & Application Information

- 50% of your total cost is due upon application
- Booth reservations are first-come, first-served
- Exhibitors will be featured on the IMLB website as applications are received and approved

Deadlines

March 11, 2016	Application Deadline
May 10, 2016	Full Balance Due

Applications must be received by the deadline to ensure your inclusion in all printed materials



Meeting Program Advertising

Share your message with thousands of meeting attendees by advertising in the IMLB program. All ads are full color and must be received by March 11, 2016. *Please note, platinum, gold and silver sponsors receive complimentary ads in the meeting program as noted on page 3.*

Options & Pricing

Back Cover.....	\$5,000.00
Inside Front Cover	\$4,000.00
Inside Back Cover.....	\$4,000.00
Full Page.....	\$3,500.00
Half Page.....	\$2,500.00
Quarter Page	\$1,500.00

Ad Requirements & Specifications

To ensure your ads are reproduced at the highest quality, please send electronic high-resolution PDF files with all fonts embedded or converted to outline.

Acceptable Applications:

Adobe Illustrator (version 6.0 or higher), Adobe Photoshop (version 4.0 or higher) and Adobe PDF.

Unacceptable Applications:

Microsoft Office Suite: PowerPoint, Word or Excel

Ad Size	No Bleed		Bleed	
	Width	Depth	Width	Depth
Back Cover	NA	NA	8.25"	11.125"
Inside Cover	7.0"	10.0"	8.25"	11.125"
Full Page	7.0"	10.0"	8.25"	11.125"
Half Page	7.0"	4.875"	8.25"	5.625"
Quarter Page	3.5"	5.0"	NA	NA
Trim Size: 8.125" x 10.875"				

Ads must be received by March 11, 2016. Please note, it is the responsibility of the advertiser to submit their ads on time. Ads received after the stated deadline may not be included in the meeting program.



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Please complete pages 7-8 and return to Casey Emilius, casey.emilius@electrochem.org, along with a 50 word organization description by Friday, March 11, 2016.

ORGANIZATION INFORMATION

Date _____

Organization _____

Are you an ECS institutional member? ☐ Yes ☐ No

Contact Name _____ Title _____

Address _____

City _____ State _____ Postal Code _____ Country _____

Telephone _____ Fax _____

Email Address _____ Website _____

Please note, the contact information noted on this application will be displayed on the IMLB website and in printed materials. **Please note on page 8 if you prefer to display information different from that listed above.** Remember, the deadline to be recognized in the printed materials is **Friday, March 11, 2016.**

PAYMENT INFORMATION

Sponsorship and exhibit costs are payable to IMLB in US funds by a check drawn on a US bank, a credit card or bank/wire transfer. A 50% deposit is required with your application. The full balance is due by **May 10, 2016.** Please select from the payment options below.

☐ Check Enclosed

☐ Credit Card

Card Type

☐ Visa

☐ Master Card

☐ American Express

☐ Discover

Cardholder's Name _____

Card Number _____ CVV _____ Expiration Date _____

☐ Request Bank/Wire Transfer Information

☐ Please send an invoice for the balance of my payment.



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EXHIBITOR LISTING

If different from organization information

Contact _____

Email _____

Phone _____

For \$250.00, we would like to include our logo in our exhibitor listing online and in the meeting program.

☐ Yes

☐ No

If you checked yes, please send your logo in a vector based AI or EPS format with all fonts converted to outline to casey.emilius@electrochem.org.

PREFERRED BOOTH NUMBERS

Please see floor plan on page 4.

1st _____ 2nd _____ 3rd _____

We prefer to be near the following exhibitor(s)

We prefer to be far from the following exhibitor(s)

BOOTH OPTIONS

- | | |
|---|------------|
| <input type="checkbox"/> 1st Booth | \$4,000.00 |
| <input type="checkbox"/> 2nd Booth | \$3,000.00 |
| <input type="checkbox"/> 3rd Booth | \$2,000.00 |
| <input type="checkbox"/> Literature Display | \$1,500.00 |
| <input type="checkbox"/> Logo with listing | \$250.00 |

Exhibit Total \$ _____

SPONSORSHIP

General Meeting Sponsorship

- | | |
|-----------------------------------|-------------|
| <input type="checkbox"/> Platinum | \$20,000.00 |
| <input type="checkbox"/> Gold | \$10,000.00 |
| <input type="checkbox"/> Silver | \$5,000.00 |
| <input type="checkbox"/> Bronze | \$3,000.00 |

Platinum Sponsorship Packages

- | | |
|--|-------------|
| <input type="checkbox"/> Opening Reception | \$30,000.00 |
| <input type="checkbox"/> Gala Dinner | \$20,000.00 |

Gold Sponsorship Packages

- | | |
|--|-------------|
| <input type="checkbox"/> Plenary Session | \$10,000.00 |
| <input type="checkbox"/> Tech Connect | \$10,000.00 |

Silver Sponsorship Packages

- | | |
|--|------------|
| <input type="checkbox"/> Meeting Program | \$5,000.00 |
| <input type="checkbox"/> Poster Session | \$5,000.00 |

Bronze Sponsorship Packages

- | | |
|--|------------|
| <input type="checkbox"/> Coffee Station | \$3,000.00 |
| <input type="checkbox"/> Young Scientist | \$2,500.00 |

Sponsorship Total \$ _____

MEETING PROGRAM ADVERTISING

- | | |
|---|------------|
| <input type="checkbox"/> Back Cover | \$5,000.00 |
| <input type="checkbox"/> Inside Front Cover | \$4,000.00 |
| <input type="checkbox"/> Inside Back Cover | \$4,000.00 |
| <input type="checkbox"/> Full Page | \$3,500.00 |
| <input type="checkbox"/> Half Page | \$2,500.00 |
| <input type="checkbox"/> Quarter Page | \$1,500.00 |

Advertising Total \$ _____

OFFICIAL EXHIBIT TERMS OF PARTICIPATION

1. This exhibit supplements IMLB 2016 by providing attendees with products, services, and information applicable to their field. Exhibitors are expected to present their products and/or services with awareness of the technical needs of the meeting attendees. The IMLB organizers reserve the right to deny any applicant who is unlikely to contribute to the overall objectives of the meeting.
2. Exhibitor must authorize an official on-site representative to be responsible for its booth. The representative shall be authorized to enter into such contracts as may be necessary to IMLB organizers and other contractors and subcontractors. At least one representative must be at the booth during all official Exhibit hours.
3. Exhibitors will receive a registration form closer to the meeting date to identify the individuals who will receive free full (1) and exhibit-only (2) registrations. Each additional exhibit-only registration will incur a \$30.00 fee. Literature display tables are unstaffed tables.
4. Exhibitor assumes responsibility and agrees to indemnify and defend the IMLB organizers and the Hyatt Regency Chicago and their respective owners, managers, subsidiaries, affiliates, employees and agents against any claims or expenses arising out of the use of the exhibition premises.
5. The Exhibitor understands that neither the IMLB organizers nor the venue contracted to host IMLB 2016 maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.
6. Exhibitors cancelling after April 5, 2016 will be assessed a 50% cancellation fee.

☐ I understand and agree to abide by the official exhibition regulations as stated above.

Organization _____ Date _____

Authorized Representative Name _____

Authorized Representative Signature _____