

Opportunity • Access • Value

# ECS Affiliates

by Mary E. Yess

Through the Contributing Membership, advertising, and Technical Exhibitions programs, businesses, corporations, and other organizations have long had an opportunity to become involved with and support ECS and its activities. The ECS Affiliates initiative allows the Society to promote these programs, individually, and as a comprehensive and coordinated set of opportunities. This enables the Society to offer prospective Affiliates a wider range of choices, and for those already involved with ECS, a chance to extend their participation. A new brochure describing the ECS Affiliates program is now available.

## Why Affiliation is Beneficial

Compared with other organizations of comparable size and scope, ECS provides Affiliates with a valuable return on their investment. That investment continues to pay dividends as Affiliates take advantage of special offers and discounts. Affiliates also have the satisfaction of knowing that their investment helps fund student programs and underwrite special projects for the Society. Thanks to this new program, Affiliates will find it easier to deliver their message to hard-to-reach markets world-wide, and to decision-makers and actual purchasers of the products and services.

## Opportunities for Affiliates

Once a company or organization participates in any of three areas — Advertising, Exhibiting, or Contributing Membership — it automatically becomes an Affiliate. From then on, new opportunities are waiting. Among the most popular choices in the area of advertising is *Interface*. Received by all members of the ECS, as well as subscribed to by institutions, this publication has readers in over 70 countries around the world. *Interface* advertisers, at selected contract rate levels, automatically become eligible for other advertising opportunities and benefits through the ECS Affiliates program. Here's one example: Advertisers who contract at the four-time, black-and-white rate (two-page spread, inside front cover, or full page) can choose between:

an Introductory Contributing Membership package (one-year, Sponsoring level), or receive a complimentary literature display table at one ECS Technical Exhibition of their choice within a calendar year.

Contributing Membership opens a new network for these organizations and their designated member representatives. Benefits to corporate members continue to grow through new advertising and listings options and exhibiting opportunities. The Contributing Membership program has four categories of participation with increasing benefits depending on the level of contribution. The ECS Affiliates program has added opportunities to the benefits package. For example, Contributing Members at the Benefactors level receive a full page, black-and-white advertisement in *Interface*, a listing and link on the ECS Web site, and two complimentary literature display tables at each ECS Technical Exhibition in a calendar year.

ECS Meetings provide a forum for the exchange of information on the latest scientific and technical developments in the fields ECS covers. Each meeting serves as a major conference for the discussion of interdisciplinary research from around the world through a variety of formats. Technical Exhibitions are held in conjunction with each semiannual international meeting held in spectacular venues around the world. They give participants the opportunity to exchange information on the latest products and services face-to-face with over 3,000 individuals in vital research markets each year. The Affiliates program expands the benefits. As an example, Exhibitors booking early can receive a free 1/4-page display ad in *Interface*, and those booking at a second Exhibition can receive an Introductory Contributing Membership package (Sustaining level for one year).

Affiliation with ECS offers opportunity, access, and excellent value. If you are interested in the program, or know someone who might be, please contact the Society for a copy of the new brochure. ■

Mary E. Yess is the ECS Publications Manager and the Managing Editor of *Interface*.

## Spotlight on Contributing Members

The Society's Contributing Membership program offers many benefits to its participants: international recognition; complimentary and discounted publications, advertising and exhibits; and member representatives (depending on level). The program has been growing; here's a brief look at several members who have recently joined or upgraded their level.

Matsushita Battery Industrial Co., Ltd. (Moriguchi City, Osaka, Japan) joined in 1994 as a Sustaining Member and has recently upgraded to the Sponsoring level.

Ernest B. Yeager Center for Electrochemical Sciences at Case Western Reserve University (Cleveland, OH, USA) has joined the program as a Sustaining Member. The Center was founded in 1976 by Professor Yeager as an interdisciplinary enterprise; visit its Web site at <http://electrochem.cwru.edu>.

Radiometer Analytical (Westlake, OH, USA) has become a Sponsoring Member. Radiometer Analytical Group offers electrochemical instrumentation with Windows-based software for impedance and corrosion testing and potentiostats/galvanostats for electrochemical studies; and a product line including glassware, rotating disc electrodes and accessories. Visit the company's Web site at <http://www.radiometer.analytical.com>.

Mitsubishi Silicon America (Salem, OR, USA) upgraded its membership to the Sponsoring level this year. They joined the program in 1979 as Siltec Corp.; in 1988 the name was changed to Siltec Silicon; and in 1996 changed to its current name. Mitsubishi Silicon America is a full-service supplier of electronic grade silicon wafers to the semiconductor industry. The company manufactures Czochralski-grown prime polished and epitaxial silicon wafers in 100, 125, 150, and 200 mm diameters. Visit the company's Web site at: <http://www.mmc-sil.com>.

## Division and Group News

### Battery



Following is the proposed slate of the officers of the Battery Division for the 1998-2000 term. The election will take place during the Battery Division luncheon and business meeting at the Boston Meeting on Monday, November 2, 1998.

#### *Chairman*

Subbaro Surampudi

#### *Vice-Chairman*

James S. Symanski

#### *Secretary*

Esther S. Takeuchi

#### *Treasurer*

Daniel A. Scherson

George E. Blomgren

#### *Members-at-Large*

Julie A. Banner

Brian Barnett

Jeff Dahn

M. L. Gopikanth

Kathryn Striebel

Michael Makepeace Thackeray

### Corrosion



Following is the proposed slate of the officers of the Corrosion Division for the 1998-2000 term. The election will take place during the Corrosion Division luncheon and business meeting at the Boston Meeting on Tuesday, November 3, 1998.

#### *Chairman*

Pat Moran

#### *Vice-Chairman*

Clive Clayton

#### *Secretary/Treasurer*

Jerry Frankel

#### *Members-at-large:*

Alison Davenport

Rob Kelly

Paul Natishan

### Sensor



Following is the proposed slate of the officers of the Sensor Division for the 1998-2000 term. The election will take place during the Sensor Division luncheon and business meeting at the Boston Meeting on Tuesday, November 3, 1998.

#### *Chairman*

Peter Hesketh

#### *Vice-Chairman*

Joseph Stetter

#### *Treasurer/Secretary*

Richard M. Crooks

#### *Members-at-Large*

Cindy Bruckner-Lea

Jay W. Grate

A. Rob Hillman

Henry G. Hughes

Frederick Yamagishi

Noboru Yamazoe