

ECS Webinar Sponsorship
hosted by *Physics World*

Webinar Title:	Presenter:	Date:	Time: (All times Eastern)
Autonomous discovery of battery electrolytes with machine learning and robotic experimentation	Venkat Viswanathan, Carnegie Mellon University	8/12/2020	Completed
Removal and Inactivation of Bacterial and Viral Species with an Electrochemical CNT Filter	Chad Vecitis, Harvard School of Engineering and Applied Science	8/26/2020	1:00 PM
Adapting Electrochemical Sensing to Population-scale Monitoring of SARS-CoV-2 Infection Spread	Netz Arroyo, Johns Hopkins University School of Medicine	9/16/2020	10:00 AM
COVID-19 Rapid Testing with Point-of-Care Devices	Nick Wu, University of Massachusetts Amherst	9/23/2020	10:00 AM
Bioelectrocatalysis for Electrosynthesis	Prof. Dr. Shelley D. Minteer, University of Utah	10/14/2020	1:00 PM
Proton-Coupled Electron Transfer in Electrochemistry	Prof. Dr. Sharon Hammes-Schiffer	10/28/2020	1:00 PM
Electrochemistry in High-Energy Rechargeable Lithium Metal Batteries	Dr. Jie Xiao	11/4/2020	1:00 PM
TBD	Prof. Dr. María Escudero-Escribano	11/18/2020	10:00 AM
Without Sound and Fury, but Signifying Something: Learnings from Acoustic Approaches for Battery Characterization	Prof. Dr. Daniel Steingart	12/2/2020	10:00 AM
Thermal Stability of Perovskite Solar Cell	Professor Anita Ho-Baillie	12/16/2020	TBD (Prerecorded)

The webinars are broadcast on Physics World. The site, which hosts webinars from many of the world's leading scientific manufacturing firms, routinely generates more than 1 million monthly page views. The audience is primarily scientific researchers from around the world. Reader survey respondents say they use the website for educational purposes to further their knowledge. Physics World editorial team write extensively on the topic of electrochemistry and solid state science and technology.

The ECS June 2020 Webinar series was a success!

- ❖ **First of three webinars > 491 registrants, 263 attended live**
- ❖ **Second webinar > 732 registrants, 428 attended live**
- ❖ **Third and final ECS Webinar > 697 registrants, 382 attended live**

ECS will be holding another round of ten webinars from August – December 2020 (two per month). Each ECS Webinar has four sponsorship opportunities.

ECS and IOP will promote the webinar across their multiple channels:

- Social media posts on all ECS and IOP channels—LinkedIn, Facebook, Twitter—with the sponsor tagged where possible
- 1x webinar-focused advertising in Physics World email newswire (67,000 subscribers)
- 1x marketing email to relevant contacts in IOP's contact database (100,000 records) and ECS's database (34,000 records)

Webinar Sponsorship: \$3,500
Limit of 4 sponsors per webinar

Organizations may choose to sponsor multiple webinars or one entire webinar. Multiple sponsorships may qualify for a reduced rate:

- One sponsorship placement in all ten webinars - \$31,500
- Sponsorship of one entire webinar - \$12,000

Contact edward.jost@iopublishing.org to reserve your sponsorship space today!